



# SHOW GUIDE 2024

**23<sup>RD</sup> & 24<sup>TH</sup> APRIL 24**

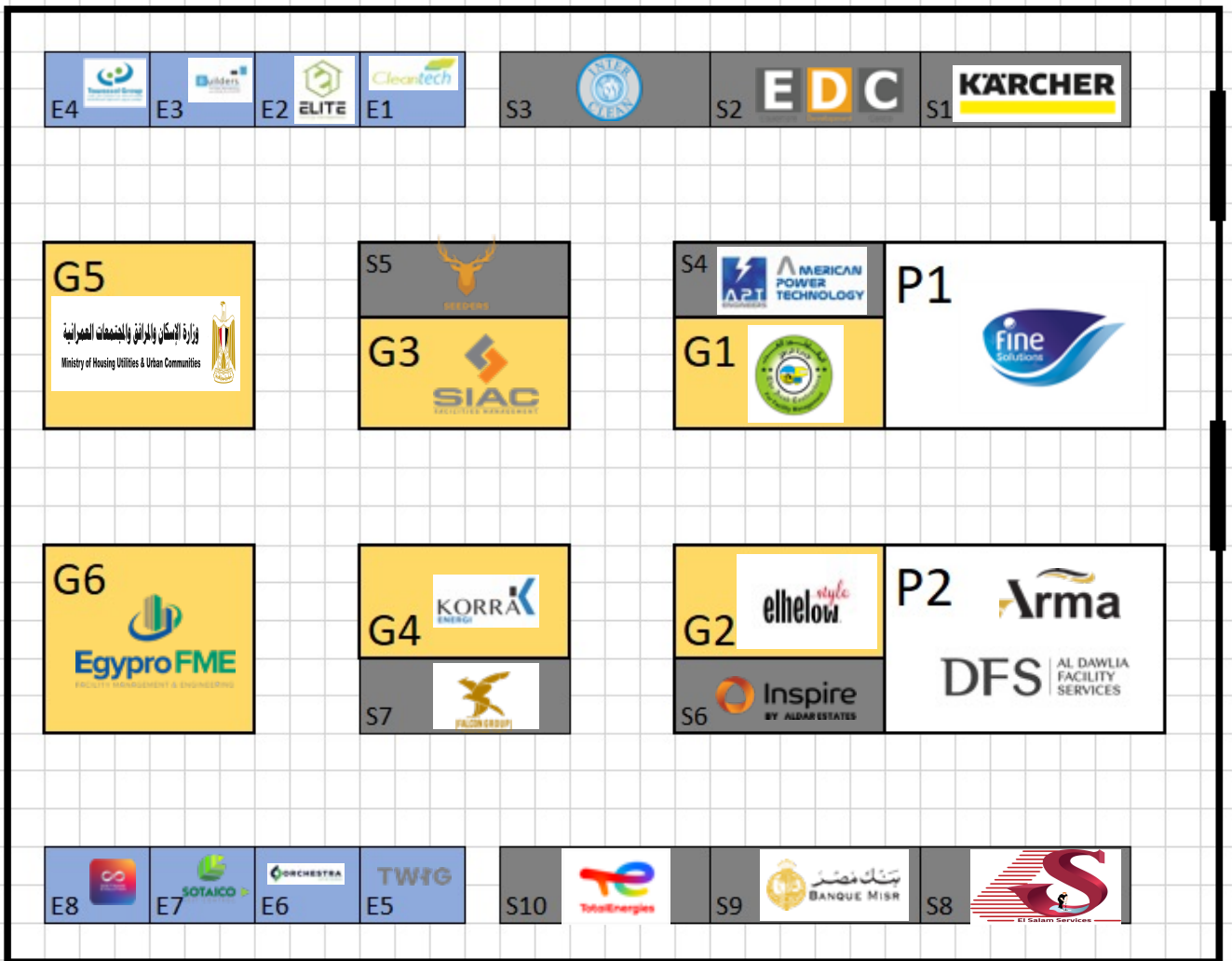
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# EGYPT FACILITY MANAGEMENT FORUM 2024

# LAYOUT



EXIT

ENTRANCE

# EGYPT FACILITY MANAGEMENT FORUM 2024

## DAY 1 AGENDA

23<sup>RD</sup> of APRIL 2024

10:00 to 19:00

EXHIBITION

### OPENING & WELCOME SPEECH:

MR. ISMAEL ASMAT - ENGINEERING DIRECTOR (SAUDI GERMAN HOSPITAL)  
MR. SHADY HANAFY - DIRECTOR OF FACILITIES & GENERAL SERVICES (ORANGE)  
MR. MUHAMMED REDA - DIRECTOR OF FACILITIES MANAGEMENT (EMAAR MISR)  
MR. GAMAL EL ZIADY - GM MAINTENANCE & FM SECTORS (NBE)  
MS. GHADA DARWSHI - MANAGING PARTNER (DEM CONSULTING)

11:00 to 11:45

11:45 to 12:00

### MINISTRY OF HOUSING, UTILITIES & URBAN COMMUNITIES:

H.E. DR. SAYED ISMAIL - DEPUTY MINISTER OF THE HOUSING, UTILITIES & URBAN COMMUNITIES.

12:00 to 12:30

### REMOTE MONITORING & MANAGEMENT: REAL TIME INSIGHTS FOR WATER CONSERVATION

MR. ABDELWAHAB NABIL - DIGITAL SOLUTIONS MANAGER (IoT Misr)

12:30 to 13:15

### SUSTAINABLE FACILITIES: BALANCING ENVIRONMENTAL & OPERATIONAL EXCELLENCE

MS. MANAL HASSAN - GROUP CHIEF SUSTAINABILITY OFFICER (ELSEWEDY ELECTRIC)

13:15 to 13:30

### THE FOUR THEMES OF ENVIRONMENTAL SUSTAINABILITY

MR. AHMED SOLIMAN - HEAD OF MARK. & STRAT. PARTNERSHIPS (FINE SOLUTIONS)

13:30 to 14:00

### SERVICE PROVIDERS OPERATIONS EXCELLENT MODELS

MR. SHERIF AHMED - CEO & BOARD MEMBER (SIAC FACILITIES MANAGEMENT)

14:00 to 15:00

BREAK

15:00 to 15:45

### PANEL DISCUSSION: MAINSTREAMING CLIMATE CHANGE IN FM EVOLUTION DURING DIFFERENT STAGES OF DEVELOPMENT

DR. ANWAR ISMAIL - ASS.FOR NAT. PROJECTS TO H.E. MINISTER OF HEALTH AND POPULATION  
DR. MOHAMED ABDELATY - FORMER MINISTER OF WATER RESOURCES AND IRRIGATION  
DR. FARAG SAMHAN - SCIENTIFIC ADVISOR TO THE POTABLE WATER & SANITATION REGULATORY AUTHORITY  
MR. SAIF ELDEMERDASH - VP OF SERVICES (SCHNEIDER ELECTRIC NORTHEASTAFRICA&LEVANT)  
DR. YASMINE MANSOUR - SUSTAINABILITY DIRECTOR (AUC)

15:45 to 16:15

### SUSTAINABILITY & QUALITY

MR. AHMED KHAIRY - PR MANAGER (ARMA)

16:15 to 16:45

### FLOWING TOWARD SUSTAINABILITY: UNLOCKING THE POWER OF GREY WATER

MR. ADEL SOLIMAN - MANAGER HEAD OFFICE (NBE)

16:45 to 17:15

BREAK

17:15 to 18:00

### PANEL DISCUSSION: FACILITY MANAGEMENT & EMPLOYEES MENTAL HEALTH

DR. MOHAMED SAAFAN - FORMER MINISTER OF MANPOWER  
MS. REHAM MOHAMED - HSE MANAGER  
MR. TAREK ADLY - CHAIRMAN / HSE CONSULTANT (PETROJET)  
MR. AHMED ABDELKARIM - MANAGER QHSE (CITY EDGE DEVELOPMENT)  
DR. MOHAMED EL NOAIMI - HSE MANAGER (SIEMENS)  
MR. AMY MANSY - FELLOW OSHA ASSOCIATION

18:00 to 18:30

CLOSING AND WARP UP

# EGYPT FACILITY MANAGEMENT FORUM 2024

## DAY 2 AGENDA

### 24<sup>TH</sup> of APRIL 2024

10:00 to 19:00	EXHIBITION
10:55 to 11:00	OPENING & WELCOME SPEECH
11:00 to 11:15	THE IMPORTANCE OF DIGITALIZATION ON FM: MR. MOHAMED AHMED – FACILITY MANAGER (DFS)
11:15 to 11:30	THE PRODUCTIVE SPACES MS. HALA ABUELNAGA - HEAD OF PROJECTS DEPARTMENT (ELHELOW STYLE FURNITURE)
11:30 to 11:45	MS. SHERIFA KIRA - CHIEF EXECUTIVE OFFICER (JINET LANDSCAPING)
11:45 to 12:15	IOT FOR SUSTAINABILITY: MR. AHMED OTHMAN – CHIEF INFORMATION OFFICER (THE ARAB CONTRACTORS FOR FM)
12:15 to 12:45	EGYPRO FME – ROAD MAP TO A PROFITABLE FM IN 2023 MR. RAYMOND AHDY – CEO (EGYPRO FME)
12:45 to 13:00	NETZERO INITIATIVE & FM OPERATION: DR. SALAH EL HAGGAR – PROFESSOR OF ENERGY & SUSTAINABLE DEVELOPMENT
13:00 to 13:30	VALUE ENGINEERING FROM DESIGN TO FACILITY MANAGEMENT MR. ABBAS SAWFAT – DEPUTY GENERAL MANAGER MECHANICAL DESIGN (GASCOOL)
13:30 to 14:30	BREAK
14:30 to 15:20	PANEL DISCUSSION: FOCUSING ON DIGITALIZATION IN FM: SHAPING THE MARKET FUTURE MR. YOUSSEF YOUSSEF – CHIEF OPERATIONS OFFICER (BUE) MS. SALLY SHOUMAN – CEO (ORA PROPERTIES MANAGEMENT) MR. ISLAM KHALIL – AEC TECHNICAL SALES SPECIALIST (AUTODESK) MR. MOHAMED ESSAM – EXECUTIVE DIRECTOR (INSPIRE BY ALDAR) MR. EHAB SHETA - FLEET & TRANSPORTATION SENIOR MANAGER (ORANGE) MR. ANTWAN TAWADROS – INFORMATION TECHNOLOGY DIRECTOR (INNOVO)
15:35 to 15:35	GROW YOUR CAREER AND HELP TO PROFESSIONALIZE THE FM INDUSTRY MS. LARA PAEMEN – MANAGING DIRECTOR (IFMA EMEA)
15:35 to 15:50	CREATIVITY HARMONY: SUSTAINABILITY & PRODUCTIVITY IN THE WORKPLACE MS. FADWA AHMED – COMMERCIAL DIRECTOR (MOHM FURNITURE)
15:50 to 16:10	SAFEGUARDING FACILITIES: MITIGATING PEST VULNERABILITY THROUGH EFFECTIVE STRATEGIES MS. SHERINE MISHRIKI – CEO (SOTAICO)
16:10 to 16:40	BREAK
16:40 to 17:30	PANEL DISCUSSION: COST CHALLENGE - LOCAL PRODUCTION: CHOICE OR OBLIGATION MR. YASSER SEYAM – FACILITIES MANAGEMENT DIRECTOR (CITY EDGE DEVELOPMENT) DR. MOHAMED MANDOUR – CHAIRMAN OF BOARD OF DIRECTORS THE ARAB CONTRACTORS FOR FACILITIES MANAGEMENT DR. MOHAMED EL DEEB – CEO (SODIC) MS. SHAIMAA OLEIBA – CHAIRMAN & CEO (SOIC INFINITY SOLUTIONS) MR. ASHRAF EL BAKRY – CONSTRUCTION & PREMISES PROJECTS HEAD ADMIN. SUPP. GRP (NBE) MR. MOHAMED ABDELHAKIM – FM REGIONAL MANAGER (ORANGE)
17:30 to 18:30	WRAP UP AND EFMF 2024 AWARDS



**EGYPT FACILITY  
MANAGEMENT FORUM 2024**

**SPEAKERS**



## GAMAL ALZIADY

Mr. Gamal Alziady is the GM of Maintenance and Facility Management sectors at National Bank of Egypt (NBE) for more than a decade is associating in EFMF 2023 as president for the conference & committee.

Preceding his military background praxis Tactic and Strategic planning, decision making, handling multiple tasks simultaneously, risk and crises management and recovery with three decades in the field of facility management weather in the military medical sector or banking sector.

His vision about the Global Warming and Climate Change propelled him to apply Sustainable Facility Management Principals while Maximizing his Assets' Value taking into account the three pillars of Sustainability Planet, People and Profit in NBE's branches, headquarters, warehouses and Residential & Commercial Mega Projects accomplishing maximum asset value, increased employee's productivity, maximizing the bank's Market share & reduction of the banks Carbon Footprint, Water Footprint and Land Footprint.



## SHADY HANAFY

Mr. Shady, who serves as the Head of Real Estate and Facility Management at Orange Egypt, possesses over two decades of extensive experience in the facilities and assets management field.

Throughout his career in Saudi Arabia and Egypt, he has demonstrated remarkable accomplishments in project management, ensuring excellence in facilities operations, maintaining assets, HSE, managing fleets, and implementing energy management solutions for the continuous addressing of the reduction of co2 emissions.

Mr. Shady is known for introducing innovative approaches to operational strategies, ensuring business continuity while keeping costs optimized. He is highly skilled in identifying, developing, and negotiating with vendors and landlords to secure contracts and enable smooth organizational operations.



## MUHAMMED REDA

Mr. Muhammed Reda – Director of Facilities Management – Emaar Misr. He is a lead expert in the field of Facilities and Assets Management with 15 years of experience. Has been working through different multinational and national companies, helping corporates to deliver their ultimate core businesses effectively.

Within different industries and corporate cultures, has obtained valuable experiences to lead, manage, improve, and transform the conditions of the asset to its maximum values, which ensures sustainable business to different corporate business units.

Mr. Reda works as a freelance FM instructor and delivers FM-customized educational programs for different entities and individuals. His educational background - Bachelor of Engineering.





## ISMAEL ASMAT

Mr. Ismael Asmat is a highly accomplished Engineering Director at Saudi German Hospital, bringing over 20 years of expertise in lean manufacturing, facility management, and the healthcare industry.

With a proven track record, Mr. Ismael Asmat has been instrumental in the successful opening of multiple hospitals and played a key role in improving facilities to align with sustainable approaches.

His deep knowledge of lean manufacturing principles and facility management has resulted in streamlined operations, cost savings, and enhanced patient experiences.

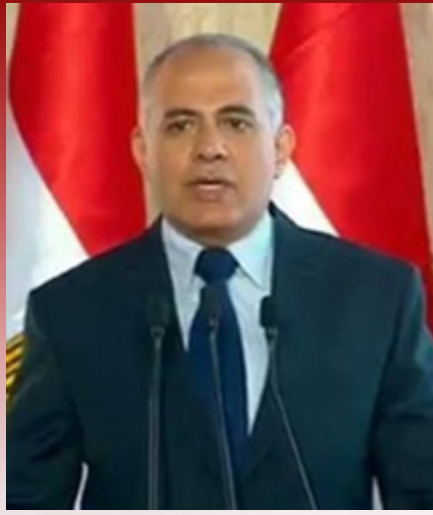
Ismael's leadership and strategic vision have been pivotal in transforming healthcare facilities into sustainable, efficient, and patient-centric environments. Known for his dedication, innovation, and problem-solving skills, Ismael Asmat is committed to driving excellence in healthcare delivery.



## **HIS EXCELLENCY DR. SAYED ISMAIL**

Dr. Sayed Ismail is a Deputy Minister of the Ministry of Housing, Utilities & Urban Communities of The Arab Republic of Egypt.

We are absolutely delighted that the Deputy Minister will be gracing us with his presence at the event.



## **H.E. DR. MOHAMED ABDELATY**

H.E. Dr. Mohamed Abdelaty holds B.Sc. in civil engineering from Cairo University (EGYPT), an M.Sc. from the University of Manchester (UK) on Management and Implementation of Development Projects, a License of Hydraulic Engineering from the Royal Institute of Technology (KTH Sweden) on water #resources management and its role in integrated #development, PhD on Civil engineering from Ain Shams university on the Impacts of climate change on the Nile flows.

He has conducted postgraduate #research in Utrecht, IHE universities in the Netherlands, Hull University in the UK, the University of Maryland, Georgia Tech., United States Bureau of Reclamation (USBR), Hydrologic Research Institute, National Oceanic and Atmospheric Office in the USA.

H.E. DR. MOHAMED ABDELATY is a Former Minister of Water Resources and Irrigation.



## **DR. MOHAMED SAAFAN**

Dr. Mohamed Mahmoud Ahmed Saafan is a Former Minister of Manpower in Egypt.

He participated in the ILO Africa regional event on "COVID-19 Crisis in Africa: Building Back Better" in 2020.

He has been associated with the General Petroleum Union of Egypt, holding the position of President.

Additionally, Dr. Mohamed Mahmoud Ahmed Saafan has been a member of the OWASP Cairo chapter board.

He was involved in numerous Academic Researches related to the field of metallurgical engineering.

He obtained M.Sc. and Ph.D. degrees at Cairo University and his research work includes contributions to studies on various topics such as nanocurcumin, photodynamic therapy, and renal clearance, as well as the influence of nanoparticles on photovoltaic array performance.

He has also been an active participant in the sports field, especially in rugby tournaments representing Egypt.



## AHMED ABDELKARIM

Mr. Ahmed Abdelkarim has more than 18 years of experience in Occupational Health, Safety, Environment, and Security in various sectors including the Facility Management industry.

Mr. Ahmed Abdelkarim is honored to be employed in many companies in Egypt and GCC i.e. City Edge Developments, Emaar, Al Futtaim, Emirates Institute for Health & Safety, etc.

Hold Master of Science in Occupational Health & Safety, Certified NEBOSH, Highfiled, ISO 45001: 2018 Lead Auditor, etc.



## **EHAB SHETA**

Eng. Ehab Sheta serving as Fleet and Transportation Sr. Manager at Orange Egypt. Ha has more than 19 years of professional experience in the sectors of maintaining Vehicles, Fleet, and Transportation services.

Throughout his career in Egypt and Jordan, he has accomplished a number of successful tailored projects such as a GPS vehicle tracking system / Transportation reservation application / Company parking application using the QR code / Green driver solution / Fuel cards / Developing fleet Oracle system, and others.

Mr. Ehab Sheta holds MBA Certification from ESLSCA Business School since 2017.& Best second workshop engineer in Egypt for Chrysler, Jeep and Dodge since 2008 - Egypt Skills Contest.



## ANTWAN TAWADROS

Mr. Antwan Tawadros is an Information Technology Director at Innovo Build Egypt. With more than 20 years of experience, Antwan has started as an IT professional and developed his career to top leading corporate positions.

Antwan's natural team-building skills have resulted in a harmonized team of IT professionals, managing an expansive number of sites, and serving a diversified array of clients.

Moreover, he led the demanding process of migrating and merging various sophisticated IT and business systems into a unified cloud-based ERP, OMS, and CMMS platform, along with the complex integration with BIM, BMS, and SCADA systems.

Such a huge undertaking has significantly contributed to reducing the overall business risk and costs, in addition to increasing business functionality and overall competitiveness.



## MOHAMED EL-NOAIMI

Mr. Mohamed Alnoiami is a dedicated health and safety professional with experience in both regulatory and business environments.

He has 10 years of experience in the oil & and gas industry, gained through variety of roles at BG Egypt, and 7 years of experience in the railway industry as HSE Manager for Siemens Mobility.





## **DR. SALAH M. EL-HAGGAR**

Dr. Haggar's 30 years' experience in energy and sustainable development Consulting and University teaching. Dr Haggar has been a visiting professor at Washington State University and at University of Idaho, U.S.A.

He is presently the professor of Energy and Sustainable Development - Mechanical Engineering Department at the American University in Cairo,

Dr. Haggar's has 28 Academic Honors, grants and awards. Dr. El-Haggar received the outstanding teaching award from AUC in 1995 as well as an Excellence in research and creative endeavours awards in 2009. In 2012, Dr. El-Haggar received Provost Award in recognition of the innovations in Environmental science and engineering as well as distinguished service award of 25 years of services at AUC.

In addition, Dr. El-Haggar has 230 Scientific Publications in Environmental, Sustainable Development and Energy Fields, 53 invited presentations, 57 technical report, 17 books, 15 Book chapter.



## YASMIN MANSOUR

Ms. Yasmin graduated with great honors from Ain Shams University with a B.Sc. in Architecture Engineering, Urban & Planning department. She has over 15 years of experience in Facilities and operations, focusing on addressing environmental challenges, including climate change, resource scarcity, pollution, and waste management.

As the Sustainability Director at The American University in Cairo (AUC), she leads the Office of Sustainability and works to embed a sustainable development philosophy and culture within the university.

Yasmin has extensive experience in developing and writing technical reports, including the Carbon Footprint and Sustainability Report, as well as international reports addressing Sustainable Development Goals (SDGs).

She has also developed AUC's COE "UNGC - Communication on Engagement, highlighting the university's commitment to the United Nations principles on human rights, labor, environment, and anti-corruption



## SHERIF AHMED

Mr. Sherif Ahmed, MScFM, MScEng, CBIFM - Chief Executive Officer and Board Member at SIAC Assets & Facilities Management.

Sherif brings a wealth of experience in the facilities management industry.

His expertise spans diverse industries, including healthcare, mega projects, retail, manufacturing, FMCG, and telecommunications.

With an MSc degree in Facilities Management from The University of Reading , UK, Sherif is a certified professional by the IWFM Rising FM's Network boasting over two decades of dedicated service in the Facilities Management sector.



## **ALY MANSY**

Mr. Aly Mansy - B.Sc. of Commerce / Economics - Alexandria University – Egypt / Double MBA / 6 Diplomas / GLA360 / PMP, PBA, 40+ Professional Certificates & numerous short courses, has studied at Harvard, Oxford, Stanford, World Bank, IMF, CFI, Michigan, PMI, IDB, IBAS, AAST & US Department of State, where he possesses an extensive educational portfolio.

Aly Mansy is a highly accomplished Regional Country Director | Occupational Safety & Health Expert at Sustain Leadership Consultancy / Co-Founder and Executive Director of the "DoIT!" Service Platform, with a diverse professional background.

He has served as the Regional President of Egypt for the OSHA Association UK and many more.



## LARA PAEMEN

Ms. Lara has started as European Director of IFMA and has expanded her responsibilities to the EMEA region. In this role, she is the link between IFMA's HQ in Houston, Texas, and IFMA's Chapters in the region and is responsible for the EMEA strategy of IFMA.

She is also a member of the European Advisory Board. Before joining IFMA, she acquired 17 years of experience as a Strategic Workplace Consultant and Change manager working on missions in Belgium, The Netherlands, France, Spain, UK, and Serbia.



## AHMED SOLIMAN

Mr. Ahmed Soliman is a Head of Marketing and Strategic Partnerships at Fine Solutions.

With a career marked by a deep commitment to impactful change, he has navigated a diverse professional path, highlighted by leading the innovative FIFA World Cup hygiene program in Qatar.

This initiative, crucial in the COVID-19 aftermath, not only protected public health at one of the world's premier sporting events but also highlighted the vital connection between global health and sustainability.

In the past three years, he has focused on unraveling the complexities of environmental sustainability, striving to provide clear, actionable guidance for those looking to make a positive impact on our planet.

His goal is to make the journey toward sustainability accessible, offering a practical roadmap for both individuals and organizations to enact meaningful environmental change.



## MOHAMED ABDELHAKIM

Mr. Mohamed Abdelhakim as a FM Regional Manager in Orange Egypt is a highly accomplished facility management expert with a stellar career spanning more than two decades. With a steadfast focus on all aspects of facility management, he has established himself as an expert in facility cost challenges, spare parts consumption, energy management and contracts negotiation.

Throughout his extensive career, Abdelhakim has consistently demonstrated his ability to optimize facility operations while effectively managing costs.

His expertise lies in developing innovative strategies and implementing robust systems to minimize spare parts consumption and improve energy efficiency. By identifying cost-saving opportunities and implementing sustainable practices, Abdelhakim has consistently achieved remarkable results.



## **PROF. ANWAR ISMAIL**

Dr. Anwar Ismail Professor Anwar Ismail is Assistant for National Projects to H. E. Minister of Higher Education and Scientific Research

Professor, ESLSCA University in Egypt, Faculty of Engineering, Helwan University, and Professor at Housing and Building National Research Center (HBRC).

A trainee of the batch of "Lieutenant General Mohamed Al-Assar" of the Executive Presidential Leadership Program (EPLP), National Training Academy.

Besides, he undertakes field and technical follow-up and coordination with relevant authorities of nearly 1000 national projects at the Ministry of Health and Population, with approximately a total budget of 100 billion Egyptian pounds in 15 governorates all over Egypt; as well as 55 national projects at the Ministry of Education and Scientific Research.

A representative of the Ministry of Higher Education in Dispute Settlement Committee between Menoufia Governorate and the University of Menoufia.





## **YASSER SEYAM**

A Facilities Management Director with an extensive experience in overseeing the operational and strategic functions of facilities within diverse sectors. In addition, he possess a proven record of accomplishments in optimizing facility performance, enhancing efficiency, and ensuring compliance with regulatory standards.

Currently, he is the Facilities Management Director at City Edge Developments. Prior to City Edge developments, Yasser was part of prestigious developers as Al Futtaim Real Estate Egypt & Emaar Misr.

With a strong background in facility planning, budgeting, and project management, he has successfully implemented cost-effective solutions to improve facility operations and maintenance processes.

He is also keen on leveraging technology and innovative practices to streamline operations and enhance the overall quality of facility services & delivering excellence in facility management, creating safe, sustainable, and functional environments for stakeholders.



## DR. NEVINE ABDELKHALEK

Dr. Nevine Abdelkhalek is the board member of Tea Computers, board member of Egyptian Businessmen Association (EBA) and the advisory board of CSR Egypt. Currently, she is the Dean of the School of Continuing Education, Nile University in Egypt and for more than 12 years was the Vice President of Human Resources and Organization Development at Engineering Consultants Group (ECG).

In 2010 she founded the Excellence in Engineering Forum. Among her achievements was being one of four consultants to the Prime Minister of Egypt in Education that founded Nile Schools in 2008. In 2021, she Co-founded Africa Consults

Dr. Nevine Abdelkhalek holds a charter manager status with the Charter Management Institute in the UK, as well as a Ph.D. in Human Resources.

She started her professional career in 1992 through her postgraduate studies at Boston University followed by more than 15 years with the Canadian Fund and USAID and headed the organization of the regulatory body of the educators in Egypt the Professional Academy for Teachers (PAT).



## SAIF EL DEMERDASH

Mr. Saif El-Demerdash Services Business Vice President, Schneider Electric North East Africa, and Levant El-Demerdash is the Vice President of the Services business unit at Schneider Electric North East Africa and Levant.

He is responsible for providing engineering consultation to ensure the highest levels of safety in projects, risk management, and achieving sustainability as part of their digital transformation journey. He is also a certified mentor at Schneider Electric.

El-Demerdash started his journey at Schneider Electric back in 2010. Throughout his tenure with Schneider Electric, he held several leadership positions including the Vice President of the Home & Distribution business unit at Schneider Electric North East Africa and Levant, where he was responsible for leading the H&D basket, developing and executing strategic priorities, in addition to handling the digital transformation of distribution networks in the cluster.

He also served as the General Manager and Country Leader at Delixi Electric Egypt, one of Schneider Electric's subsidiaries. He was handling the Retail and Channels Development unit at Schneider Electric Egypt and North East Africa, where he managed to develop a new distribution model in Egypt leading to an additional 15% growth in sales.



## **MAJOR GENERAL DR. MOHAMED MANDOUR**

Dr. Mohamed Mandour is a PhD in Management Philosophy and Human Resources Development, Chairman of the Board and Managing Director of The Arab Contractors for Facility Management, and Chairman of the Government Relations and External Communications Committee at the Egyptian African Businessmen Association.

Among the most prominent achievements is receiving awards for excellence for the best active participation in international conferences and exhibitions in the fields of management, operations, maintenance, and water projects (Egypt Facilities Management Forum for the years 2022-2023) and (Egyptian-German Water Exhibition Watrex 2022



## SHERINE MISHRIKI

Ms. Sherine Mishriki CEO and Owner, SOTAICO Pest Control

Sherine Mishriki possesses a diverse background in multinational corporations, having navigated senior management positions in Canada and Egypt in such companies as ExxonMobil, Bank of Montreal, and DMR Consulting.

At ExxonMobil, she held pivotal positions, including Transition Manager during the world's largest merger and Technology Manager for the MENA region.

Equipped with an MBA and BComm in Finance from McGill University as well as a PMP® certification, Sherine brings a strategic perspective honed in the realms of project management and technology, coupled with the financial acumen and rigor of a major chartered bank.

Recently assuming the reigns of her family's pest control company, SOTAICO Pest Control, Sherine has been committed to modernizing the business while preserving its 50-year legacy of scientific, ethical, and environmentally responsible practices.

A passion for eco-sustainability, an outsider's perspective on traditional practices, and a diverse range of experiences uniquely position Sherine to provide valuable insights and drive positive change within both SOTAICO Pest Control and the pest management industry.



## ISLAM KHALIL

Mr. Islam Khalil – AEC technical Sales specialist in Autodesk

Autodesk Sustainability Ambassador for SDG for UN 2030

Master Student of Business Administration in Digital Transformation –  
ESLSCA University - Paris / France

- BIM 7D Consultant in Saudi Arabia

- BIM 360 Manager in King Abdullah Financial District (KAJD)-Saudi  
Arabia

- BIM Senior Engineer in The New Alamein City-Egypt

-Participating in several conferences in different Conferences in EGYPT  
about BIM Implementation

-Publishing Research papers (cases studies) in several Scientific  
Magazines



## **ASHRAF R. ELBAKRY**

Dr. Ashraf El Bakry hold a PhD in Environmental Architecture Engineering and he is a Projects & Premises Sector Head and has an expertise in Resources Management, Mass objectives planner, Costcontrol, Value Engineering, Balance plans, Mega projects monitoring and controlling, Quality assurance, and Achievements performance re-majoring.

He is also certified in Profession Project Management ( PMP) and Strategic Planning Management from CEO.

Also he is a certified Real-Estate Evaluator with experience in premises managing and developing, as well as a Mega projects investment consultant.

His skills include Construction visibility study expertise, Sustainable Environmental Engineering Projects, Safety Management Engineering, Renewable re-platforming, infrastructure planning, Projects Risk assessment, and Procurement technical management.



## FADWA AHMED

Ms. Fadwa Ahmed Commercial Director With over 24 years of dedicated experience in sales and marketing leadership within the office furniture industry, where she bring a wealth of knowledge and expertise to every endeavor. T

Throughout her career, she has consistently demonstrated a passion for driving business growth, fostering innovation, and delivering exceptional results.

She holds a Master of Business Administration (MBA) from Eslca University, where she has honed herstrategic thinking and managerial skills, laying the foundation for her professional journey. Committed to advancing her education further, she has pursued a Doctor of Business Administration (DBA) from Ain Shams University, deepening her understanding of organizational dynamics, market trends, and effective leadership principles.

My career has been marked by a series of achievements, including spearheading successful marketing campaigns, forging strategic partnerships, and implementing transformative sales strategies that have propelled my organizations to new heights of success.





## MOHAMED ESSAM

+15 years of experience in physical asset management, currently the Executive Director of Al Dar Estates Asset Management Group in Egypt, Mohamed is an Asset Management professional and entrepreneur with an exceptional track record who got extensive knowledge and awareness of Operations, Facilities and Communities field across real estate and commercial sectors, held different positions in diverse companies like Saudi Ben Laden, Emaar Misr, Mountain View, Talaat Moustafa Group, and currently Managing Egypt's Al Dar Estates Group.

Mohamed is a highly accomplished, result-oriented, and visionary leader, recognized for creating divisions, incorporating entities, encouraging organizational growth, and overseeing corporate development projects. Mohamed have successfully handled companies, departments, and projects KPIs and targets while controlling EGP +1B of budget.



## **DR. MOHAMED EL DEEB**

C-Suite Executive with over 30 years of experience in Real Estate Development, overseeing the full lifecycle of various mega projects in Egypt and the UAE. He holds a PhD in Construction Management from Ain Shams University and he is a Certified Instructor at IFMA, the world's largest and most widely recognized international association for Facility Management professionals.

As the CEO of SODIC Property Management and the Chairman of EDARA, he leads a dedicated team of professionals who share his passion for delivering high-quality solutions that enhance the quality of life of our customers and communities.

He applies LEAN concepts and philosophies to ensure project completion within strict time and budget constraints and quality standards. He also fosters business growth and innovation by providing strategic direction and leadership, implementing digital transformation tools, and streamlining and collaborating between different business units and functions.



## RAYMOND AHDY

Mr. Raymond is a professional strategist, well-versed in the business development and management world. He brings to the position a broad business leadership background and pragmatic leadership approach established over a multifaceted career.

Raymond has long pursued operational excellence by delivering bottom line results through implementing process improvement solutions in several industry sectors including FMCG, recreation and hospitality, routinely exceeding operating performance goals and growth objectives for each employer.

Whether focused on turnaround strategy, rationalization or rapid growth, Raymond has proven successful in optimizing value acquired over a decade of implementing continuous improvement programs in multiple organizations including Procter & Gamble, and Heineken. Most recently, he was responsible for the set up and development of new business opportunities in Africa as Head of Strategic Planning in Wadi Degla Capital.

He has been recognized for relentless and unyielding dedication to delivering quality project outcomes and maximizing profits through successful thought leadership and being a champion of problem solving and innovation for both greenfield and brown



## SHAIMAA OLEBA

Shaimaa serves as the Chairman & CEO of Soic Infinity Solutions International.

She is also a Board member of Chamber of Engineering Industries at the Federation of Egyptian Industries.



## AHMED KHAIRY

PR Manager at ARMA trading he is a pioneer in public relations and CSR and events management fields and is actively involved in public service through his participation in different business organizations and governmental committees. translating his diverse experience into the development of innovative business strategies and plans.

Ahmed Khairy holds a BA. in AL ALSUN from Ain Shams University, an MBA in Major Marketing from ESLSCA University



## MOHAMED AHMED

Facility Manager

Eng. Mohamed Ahmed with more than 12 years of experience in physical asset management, is currently obtaining the position of the Facility Manager of DFS

Mohamed Ahmed is an Facility Manager #Management professional and entrepreneur with an exceptional track record who has extensive knowledge and awareness of the Operations, Facilities and Communities field across real estate and commercial sectors, held different positions in diverse companies like Pro Design, Al-Dawlia Developments, Green Egypt for mineral industry and currently Managing DFS .

Mohamed is a highly accomplished, result-oriented, and visionary leader, recognized for creating divisions, incorporating entities, encouraging organizational growth, and overseeing corporate development projects. Mohamed has successfully handled companies, departments, and project [KPIs](#) and targets while controlling EGP +40M of budget.



## ADEL SOLIMAN

Adel Soliman is an FM Manager of the Facility Management Head Office in NBE, with 21 years of experience in maintenance and facility management.

His duties include: preparing and implementing regular maintenance plans for mechanical systems and defining the tasks of the work team; analyzing faults in airconditioning systems and working to reduce the fault rate.

He also supervises the implementation of maintenance work and ensures that the team follows safe work practices along with the importance of periodic and predictive maintenance in facilitymanagement.



## AHMED OTHMAN

Eng. Ahmed Mohamed Othman is a Chief Information Officer at The Arab Contractors for Facility Management. Chief Information Officer with over 25 years of experience managing IT operations and business activities.

Responsibilities include solutions designing, rationalizing institutions' spending to meet business objectives and increase profitability, and developing solutions such as Enterprise Asset Management solutions, ERP, and IoT that improve the efficiency of IT operations.

Proven track record of success in reducing downtime, improving security, saving costs, and improving customer satisfaction. Background includes business-to-business (B2B), business-to-consumer (B2C).





## PROF. DR. FARAG SAMHAN

Prof. Dr. Farag Samhan: Scientific Advisor to the Potable Water and Sanitation Regulatory Authority.

Prof. Dr. Farag Samhan graduated from Cairo University in 1991 and received a scholarship from the Academy of Scientific Research in 1994. After completing his military service, he worked at the National Research Center and obtained a master's degree in 1998. He later earned a PhD in Sanitary Safety of Drinking Water and Sanitation from the University of Hohenheim, Germany.

Prof. Dr. Samhan has conducted research on various water-related projects and has been involved in capacity-building programs for water regulatory authorities. He has also taught environmental microbiology at Cairo University and Al-Azhar University. With over 40 research papers published in international journals and a membership in specialized scientific committees, he is an expert in technologies for drinking water purification, desalination, and wastewater treatment.



## MANAL HASSAN

Manal Hassan is the Group Chief Sustainability Officer at Elsewedy Electric, bringing to her role an aggregate of over 30 years of experience across a diverse range of sectors.

In 2017, Manal joined the team as Group Sustainability and CSR Director of El Sewedy Electric, as well as Vice Chairman of the Elsewedy Electric Foundation. In her capacity, she was responsible for establishing a Group-wide ESG strategy, in adherence to the UNGC Principles, and Egypt's vision for 2030. As a result, Elsewedy Electric was deemed the first Egyptian company to begin its journey on ESG reporting and was also the first company in the Middle East and Africa to obtain the ISO 14067/ ISO 14064 certification on its product #carbon #footprint from TUV-Nord Germany. It is also worth mentioning that in 2022, Elsewedy Electric's October Dry Port was awarded the EBRD Sustainability Award.

Manal Also leads Chapter Zero Egypt – part of The Global Climate Governance Initiative, to train CEOs and Board members on Climate Risks. In 2023 She was named one of the top 100 Sustainability leaders in MENA by Gulf Intelligence. In addition, Manal is a board member in several NGOs – Egyptian Clothing Bank, Golden Years, and Beit Elkheir.



## TAREK ADLY FARID

Tarek has over 45 years of experience in Oil & Gas, Plastic and Detergents Industries. He has worked extensively in the areas of water treatment, chemical laboratories, Corrosion Management, safety, fire prevention, environment protection, security, food and industrial hygiene, risk assessment and management, training and auditing.

Tarek was involved in participating in and leading external and internal Audits of facilities, drilling rigs, lenders' audit and accommodations. He has imparted training and developed training courses on safety, environment, leadership, contractors' management, incident and crises management for companies and for community and industrial sectors in Egypt, GCC & Middle East.

Tarek has also worked as an emergency response leader and responded to firefighting requirements for oil spill emergency cases including several marine and onshore incidents in the Egyptian part of Red Sea and the Mediterranean zones.

Tarek was the first to build an industrial hygiene system in Egypt and a Certified Master Root Cause Analysis. He also chairs the PIEPC (Petroleum Industry Environmental Protection Committee), EOGHSE (Egypt Oil and Gas HSE forum) and President of the ASSE Egypt chapter (American Society of Safety Engineers) for 3 years.



## SALLY SHOUMAN

Sally Souman is a Chief Community Officer of Ora Developers, and CEO of Ora Property Management, the latest property management company by ORA. OPM is dedicated to offering world-class services to our customers through innovative solutions and the expertise of our talented professionals.

Sally Shouman brings over 21 years of progressive experience including 13 years in the different fields of Community Management, Facility Management, Technical operation's and customer experience within the Real Estate Sector



## **ABBAS SAFWAT**

Abbas Sawfat – Deputy General Manager – Mechanical Design at Gascool.

Mr. Abbas Sawfat with overall mechanical experience of 19 years mainly in HVAC with a substantial involvement in the design and construction of different building applications, including office, residential, commercial, hospital, industrial & high-rise buildings & etc.

He is currently focusing on preparing techno-commercial studies and business models for various types of projects. These projects include district cooling projects, energy management and energy efficiency studies, as well as project management.

Abbas Safta's professional expertise includes: conducting techno-commercial studies and devising business models for various project types (EPC, BOO, BOT, etc.) / leading engineering teams for large-scale district cooling and MEP projects / managing engineering aspects of facility management projects, including value engineering and coordination of energy audits / developing strategic plans and making business decisions to guide the department's future direction / assessing risks associated with business deals / providing technical expertise as a member of official committees responsible for contract review and management across all projects / upgrading engineering deliverables and overseeing their development / proficiently leading and managing technical team members.



## REHAM MOHAMED

Ms. Reham is a seasoned HSE Manager with over 15 years of experience in oil and gas, manufacturing, and construction. Throughout her career, she has successfully implemented health, safety, and environmental management systems in companies like Amazon, ALPLA, Shell, and BP, demonstrating exceptional leadership skills and promoting a culture of safety excellence.

In the oil and gas industry, she has overseen HSE programs for onshore and offshore operations, effectively managing high-risk activities and achieving significant reductions in incidents. In manufacturing, she has implemented safety and environmental programs, focusing on compliance and employee training. In construction, she has led HSE activities on large-scale projects, identifying and mitigating potential risks.

Reham holds a bachelor's degree in mechanical engineering, is certified in Neboosh, ISO14001, and ISO45000 lead auditor, and has studied project management at George Washington University. She is highly adaptable and excels in collaborating with stakeholders to drive HSE initiatives and create a positive safety culture.



## HALA ABUELNAGA

Eng. Hala Abuelnaga brings eighteen years of construction industry experience from Dubai and Egypt, complemented by a bachelor's degree in architectural engineering.

Currently serving as the Head of Projects Department for Office Furniture at Elhelow Style, I am committed to fostering development and growth within projects. My approach emphasizes creative problem-solving, which has consistently set me apart in managing diverse projects.

This success not only benefits the projects themselves but also positively impacts the entire team, fostering success and balance. Over the past three years with the organization, I have consistently achieved high levels of performance, leveraging personal expertise in technology to drive results.



## ABDELWAHAB NABIL

Mr. Abdelwahab Nabil has a deep understanding of the IoT market landscape, including the latest trends, emerging technologies, and industry best practices.

He uses this knowledge to craft innovative solutions that meet the unique needs of each client, drawing on a broad range of skills that span project management, product development, and technical expertise as he joined IoT Misr on 2021.

Throughout his career, Abdelwahab Nabil has demonstrated a track record of success in driving digital transformation initiatives that deliver tangible business results.

He has a proven ability to work collaboratively with cross-functional teams to develop and execute complex projects, ensuring that they are delivered on time, on budget, and to the highest standards of quality.

He believes that IoT Misr will be the gateway to #digital #transformation for many #industries, which will be a big success for the Egyptian





## SHERIFA KIRA

Ms. Sherifa Kira – Chief Executive Officer for Jinet Landscape and Services

She graduated from civil engineering, Alexandria University. She has over 30 years of extensive experience in construction management in many industries.

She has worked in different infrastructure types of projects in whole EGYPT area such as Toshka, Sinai, North Coast. Moreover, she has operation and maintenance experience of golf courses and public landscape for over 4,000,000 m2.

She managed the operation and maintenance of malls, retails, floating restaurants, beaches, landscape, desalination plants, pools, lagoons, roads, public lighting and residential buildings and villas. She is currently the CEO for Jinet landscape and services consultancy, landscape, and water feature construction company that offers comprehensive landscaping services to commercial and residential projects across Egypt.

As a subsidiary of Hassan Allam Holding, who are committed to delivering high-quality services that meet the needs of our clients.



## **GHADA DARWISH**

Ms. Ghada holds a BSC in Mechanical Engineering from American University in Cairo' 00 (Industrial Management and Materials Analysis), with plus 20 years' experience in development and construction of public and private energy, renewable energy and industrial projects working with international engineering companies, EPC contractors and international development agencies in various domains including, but not limited to, Energy & Renewable Energy, Water & Waste Water Treatment, Sugar Industry, Fertilizers and Petrochemicals



**EGYPT FACILITY  
MANAGEMENT FORUM 2024**

**SPONSORS**

# PLATINUM UTILITY SPONSOR



ELSEWEDY UTILITIES is an operational arm of ELSEWEDY ELECTRIC, specializes in innovative utility solutions. Focused on power generation, distribution, and integrated Facility Management services.

ELSEWEDY UTILITIES wide range of services backed up by the know-how and experience of ELSEWEDY group allows it to offer high quality and well-tailored services

ELSEWEDY UTILITIES offers its clients a premium quality of a variety of services through a partnership mindset; these services include the following:

- Utilities Distribution & Development
  - Value Engineer - Operate And Maintain - Billing And Collection – Metering Management
- Integrated Facility Management
  - Hard, Soft, and Support Services, like: MEP, HVAC, BMS, Firefighting, Road Maintenance, Waste Management, HSE, etc.

# PLATINUM SPONSOR



## Business Lines

Utilities Distribution & Development

Value Engineering - Operate And Maintain - Billing And Collection

Integrated Facility Management

Hard Services:

MEP, HVAC, BMS, Firefighting, Road Maintenance, Touch Ups

Soft Services:

Security, Landscape, Pest Control, Waste Management, housekeeping

Support Services:

Catering, Call Center, Logistical Services, HSE, Events management

## PROJECTS AND FIGURES



**26.440**  
Commercial and  
Residential Users



**600+**  
Manpower  
Management



**525 GWH**  
Distribution  
Management



**810 MW**  
Total Contacted  
Capacity



**22.500+**  
Metering  
Management



**490**  
Industrial Users

# PLATINUM SPONSOR



Fine Solutions is a leading professional hygiene solutions provider and the away-from-home division of Fine Hygienic Holding. We specialize in cutting-edge hygiene solutions for institutions, offering a wide range of cutting hygiene products to help create clean and safe environments.

Their commitment to quality and innovation has earned us a reputation as a trusted partner for businesses and organizations of all sizes. They're proud to have been tasked by FIFA to provide a safe and hygienic environment for the FIFA World Cup Qatar 2022

# PLATINUM SPONSOR

# DFS

A subsidiary of 

**DFS** | AL DAWLIA  
FACILITY  
SERVICES

**DFS** | AL DAWLIA  
FACILITY  
SERVICES

**DFS as AL DAWLIA Facility Services is a subsidiary of "AL DAWLIA Boutique Development" headquartered in Cairo, Egypt.**

A newly established subsidiary that specializes in offering comprehensive property and facility management solutions for various types of properties. From residential to commercial, corporate to industrial, we provide infrastructure management services for all types of organizations.

At DFS, we understand that every client is unique and has different requirements, which is why we pride ourselves on customizing personalized solutions tailored to meet their specific needs. As we embark on this journey of excellence, DFS stands as a testament to AL DAWLIA Boutique Development's unwavering dedication to enriching lives and elevating standards.

## MISSION

Our mission at DFS is to provide unparalleled property and facility management solutions to our clients. Our goal is to deliver exceptional work for all types of organizations while building on our heritage of modern and vibrant communities that value people.

Our commitment to delivering the highest quality services in different sectors is unwavering. We offer a range of Services, such as General maintenance, Security, Housekeeping, A/C Services, Specialized Cleaning, Garage parking, Pest Control, and Internet services.

DFS's expertise and experience in the property and facility management industry allow us to offer unparalleled solutions to our clients. Our team of experts is dedicated to delivering efficient, cost-effective, and sustainable services that meet and exceed our clients' expectations. At DFS, we take pride in our ability to deliver innovative solutions that are customized to meet our clients' specific requirements.

We believe in delivering the perfect experience to our clients by taking care of every detail in the process, from the essence of the idea to the delivery and beyond. We are committed to welcoming our clients to the new normal and providing elite, cost-effective.

## VISION

Our vision at DFS is to lead the facility management market in Egypt by prioritizing learning, development, and service excellence. We strive to become the first choice for our clients as the best service provider while establishing ourselves as regional leaders in the facility management industry. Through collaboration, innovation, and an unyielding focus on our core values, DFS is poised to redefine facility management in Egypt and beyond.

We believe that by leading the way in facility management, focusing on continuous improvement and providing exceptional service, we can establish DFS as a market leader, not only in Egypt but also in the region. Through our dedication to excellence and our commitment to our clients, we are determined to shape the future of the facility management industry and set new standards of success and customer satisfaction.

# PLATINUM SPONSOR

## SERVICES

We offer a wide range of top-notch services to cater to your specific needs. Our comprehensive service offerings are designed to deliver excellence in every aspect of property and facility management. Here is a list of the exceptional services we provide.



## PEST CONTROL SERVICES

Our Pest Control Services encompass a comprehensive approach to property and facility management. We understand that a pest-free & hygienic environment is essential for the well-being of your property and occupants. Our Pest Control Services include:

**Inspection:** Thorough assessments to identify existing pest issues and potential problem.

**Cleaning:** Specialized cleaning to remove pest-attracting factors. **Pesticides:** The application of safe and effective pesticides targeted to eliminate pests while minimizing environmental impact. **Trapping:** Implementation of trapping techniques to capture and remove pests, ensuring a pest-free space.

## CHILLERS AND AIR-CONDITIONING SYSTEM MAINTENANCE

Our Chillers and Air-Conditioning System Maintenance services are designed to create comfortable and controlled indoor environments while extending the lifespan of these essential systems. Our services include:

**Regular Maintenance:** Scheduled inspections, cleaning, and servicing of chillers and air-conditioning units to ensure optimal performance. **Repairs:** Our dedicated team

provides prompt and efficient repair services, swiftly addressing any issues that may arise and effectively minimizing potential downtime for your operations. **Upgrades:** Offering expert recommendations for system upgrades and innovative, energy-efficient solutions that not only enhance overall performance but also significantly contribute to reducing your operational costs.

## LANDSCAPE SERVICES

DFS offers Landscape Services that transform & create visually appealing and sustainable outdoor spaces, enriching the ambience of your property. Our Landscape Services include:

**Design:** Creative & functional landscape design that enhances the aesthetic of your property.

**Lawn Mowing & Trimming:** Regular maintenance of lawns and green spaces to keep them pristine & symmetrically balanced. **Gardening:** Careful nurturing of plants and gardens to promote healthy growth and maintain their vibrancy for longer times.

## INDUSTRIAL SERVICES

For industrial properties and factories, DFS provides a range of specialized services to ensure optimal functionality and security. Our Factory Services include:

**Cleaning:** Thorough cleaning and sanitation of industrial spaces to maintain a safe and productive working environment. **Agriculture:** Our comprehensive range of agriculture

services encompasses meticulous land preparation and expert crop management, tailored to the needs of factory grounds if required. **Security:** We specialize in offering robust security solutions that effectively protect your valuable assets and diligently maintain a secure manufacturing environment.

## DFS PROJECTS

We take pride in being involved in a diverse range of projects that are tailored and fitted to meet the unique needs of each individual client. At DFS, we understand that every client is different, and we are committed to providing personalized solutions that exceed their expectations, here is a list of our clients:





# PLATINUM SPONSOR



ARMA Group for Soap and Detergent Since 1992, they have been at the forefront of the FMCG industry in Egypt, the Middle East, and Africa. With a team of passionate and experienced professionals, they have extended their #products to consumers' homes locally and globally.

"Quality First" has been their slogan throughout the company's history. This principle has been guiding their teams to better serve their #community, build new businesses while striving to lead the categories they operate. As a result, they have been rewarded via reaching the top spot in most of the markets they compete within.

Their Vision To be the preferred #brand of consumer's basic #products.  
Their Mission They are committed to quality first in all aspects of our #business practices.

Their Core Values are Truthfulness, Honesty, Sincerity, Persistence, and Loyalty.

# GOLD SPONSOR



SIACFM has etched its name in the annals of Egyptian success stories, rising meteorically in just three years, Born from the need for efficient management of the CBE Printshop project , the company has rapidly carved its niche as a leading force in the country's facilities management landscape.

The company's pioneering spirit led it to become the first facilities management company to manage prestigious hospitality projects such as the famous Hilton Cairo Nile Maadi Hotel and its residential tower. This achievement is a testament to SIACFM's commitment to exceeding expectations and providing unparalleled service.

Beyond the realm of hospitality, SIACFM's diverse portfolio boasts a wealth of successful projects. From renowned retail giants like Harvest Foods and MAF Carrefour to leading telecommunications providers like Orange Telecom and healthcare providers like AXA One Health, and with the banking sector with the central bank of Egypt.

# GOLD SPONSOR



The Arab Contractors for Facility Management Co. (S.A.E.) is a subsidiary of "Arab Contractors - Othman Ahmed Othman & Co.", which is considered one of the leading companies in Egypt providing innovative and professional Facility Management solutions to achieve sustainable development that encompasses multiple disciplines to ensure the functionality of Assets, Processes, and Technology.

# GOLD SPONSOR



**Egypro FME**

FACILITY MANAGEMENT & ENGINEERING

Egypro FME is leading provider of integrated Facility Management, Interior turnkey projects, Security, and Water Desalination solutions. As a subsidiary of Wadi Degla Holding, Egypro FME has been in the field of facility management, engineering, and water desalination since 2002. Over the past 20 years, they have successfully created a complete portfolio of day-to-day facility management services, ensuring to cover all their clients' scope.

Their commitment to delivering services tailored to the unique requirements of each client has allowed them to add value to their clients' assets and maximize their lifecycle. Their team, their foremost asset, is managed through unique processes designed to harness their great pool of skills and talents.

# GOLD SPONSOR



**Inspire**  
BY ALDARESTATES

## LEADING THE WAY IN TOTAL ASSETS MANAGEMENT SOLUTIONS



Façade cleaning



Water feature operations  
and maintenance



Mechanical, electrical and  
plumbing (MEP) maintenance



Security systems



Cleaning and  
sanitization services



Specialist MEP  
maintenance for lifts,  
gate barriers and BMS



Fit-out and alteration  
services



Landscaping



Leasing and Sales  
service



Pest control



**egypt  
facility  
management  
forum.**

# GOLD SPONSOR



YOUR TRUSTED PARTNER FOR COMPREHENSIVE  
FACILITY MANAGEMENT SERVICES

WE WILL KEEP YOUR FACILITY RUNNING  
SMOOTHLY AND EFFICIENTLY

A red square with a white globe icon and the text "ISO 41001 FACILITIES MANagements".	A blue square with a white globe icon and the text "ISO 55001 ASSET MANagements".	A blue square with a white gear and person icon and the text "160 ENGINEERS & TECHNICIANS".	A blue square with a white building icon and the text "+100 RUNNING PROJECTS".	A blue square with a white clock and sun icon and the text "24/7 SERVICES".	A blue square with a white gear and document icon and the text "STANDARD OPERATING PROCEDURES".
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# GOLD SPONSOR

**elhelow** *style*®

Welcome to Elhelow Style, where we have been elevating workspaces for over 25 years with our exquisite office furniture solutions. Founded in Egypt in 1998, our journey has been defined by an unwavering commitment to quality, innovation, and customer satisfaction. At Elhelow Style, we understand the importance of the office environment in productivity and well-being, which is why we craft furniture that exceeds industry standards. Our extensive experience in the office furniture industry has equipped us with a deep understanding of our customers' unique needs and preferences, allowing us to consistently deliver exceptional products tailored to their requirements.

## SILVER SPONSOR

# KÄRCHER

Kärcher is the leading manufacturer of commercial, industrial and consumer cleaning equipment and technologies, that understand the cleaning needs and offer the extensive range of cleaning solutions for any industry.

Karcher is company understand clients cleaning needs and offer an extensive range of cleaning solutions for any industry. They offer cleaning systems, cleaning products and services for recreation, household, trade and many other industries.



**SEEDERS**

Seeders is not just another company, but rather a group of people driven by a powerful purpose: to plant the concept of sustainable development within all businesses that possess the potential to influence the path of our planet's future. The story of Seeders began with its deep-rooted passion for the environment. Having witnessed the devastating effects of climate change and environmental degradation, they assembled a diverse team of brilliant minds, each with their own unique expertise and a shared commitment to make a difference.



# SILVER SPONSOR



[EDC Equipment Development Centre](#) established since 1980 as an efficient equipment supplier to the Egyptian market. Headquartered in Heliopolis, Cairo.

They are engaged in the sales and service of material handling equipment, golf carts, forklifts, batteries & street sweepers. Their mission is to offer turnkey projects & solutions for all factories & warehouses related to the #industrial sector.

## ART OF SOLUTION



### **American Power Technology (APT)**

is a joint stock company specialized in the electrical contracting, testing, maintenance and marine services. As a leading electrical engineering firm, APT ensures to deliver exceptional quality services that surpass industry standards. The primary objective is to prioritize client satisfaction, providing top-notch electrical engineering solutions by using the state of art testing equipment

# SILVER SPONSOR



El Bassiouni & Co. is a fast-growing company established in 1978, offering high-quality Karcher cleaning machines, and the right solutions for every need.

We deliver on time, within budget, and adhere to the best standards of after-sales service.

With a service standard that suited the needs of the corporate clients, El Bassiouni was all set to become one of the leading companies in its field in Egypt.



[TotalEnergies](#) Egypt, a branch of the global energy giant Total Energies SE since 1998, is a dynamic presence in the oil, gas, and broader energy industry.

With a diverse portfolio encompassing General Sales, Lubricants, Aviation, and a robust Retail Network of 240 stations, the company is a beacon of innovation and excellence.

The dedicated team of 1,500 employees champions the cause of sustainable energy, striving to deliver solutions that are not only affordable and reliable but also clean and accessible to all.

# SILVER SPONSOR



Inter Clean  
انتركلين

[Inter Clean Egypt](#) for agencies and trading is honored to present itself as Egypt's market leader in all [cleaning machines](#), [wastesolutions](#) and [Smart](#) door locks.

[Inter Clean Egypt](#) is also, a Market leader in manufacturing and importing [outdoor](#), [offices](#) and food courts [furniture](#).

All of their products are European region based.

Their partners are the following companies: [2N](#) - [SALTO Systems](#) – Hotek -

[INTERMETAL LLC](#) – [Resol](#) – [Glasdon UK Limited](#) - Flex - [COBA](#)- Bentley -Vama – Numatic - BOSS.



Elsalam Services maintain outstanding services such as integrated cleaning services / pest and rodent control / sterilization and disinfection / hospitality / Cleaning glass facades / public supplies to more than 40 successful partners with more than 150 branches distributed throughout Egypt.

They work with numerous governorates, covering global & local commercial venues such as Retail / Banks / Hospitals / Industrial / Educational sector / Medical centers / Diplomatic sectors & many others, by applying the international standard (#ISO).

# SILVER SPONSOR



Falcon Group is an Egyptian joint venture company that possesses various experience in several fields such as Private Security, Premises Protection, Cash in Transit, Technical Security System Solutions, and General & Facility Management Services.

# EXHIBITOR SPONSOR



## Orchestra Community and Facility Management

Orchestra Community and Facility Management Suite provides a complete integrated set of modules to manage residential / commercial properties as well as the community, enabling property owners, tenants and community manager to build smarter and more profitable business by managing property/ town operations and services, easily tracking your property maintenance issues, scheduling inspection & execution dates, and monitoring progress.



# TWIG

At Twig LLC, they are dedicated to creating beautiful, sustainable, and spaces for their clients. Whether you're looking to build a new home, remodel an existing one, or maintain your property, they have the skills, experience, and resources to get the job done right.



Since their establishment in 2015, Software Evolution specialized in providing fully integrated, flexible, custom software application development solutions to diverse organizations across the globe.



## PROFESSIONAL & RESPONSIBLE PEST CONTROL

With 50+ years of experience and offices in Cairo, Alexandria and Hurgada, we know all about pests. More importantly, we know how to manage them to protect what matters most to you.



PROTECTING WHAT MATTERS MOST TO YOU:

- Your Employees
- Your Clients
- Your Property
- Your Community

ADD TO CONTACTS



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# EXHIBITOR SPONSOR



[tawassol group](#) is a company established in 2011 and its main goal is to meet customers' requirements by providing high level technical #solutions, quality and advanced process expertise in the field of software, hardware, and #equipment in addition to excellence in after-sales services.



Cleantech is an ambitious Egyptian company looking forward to create a different way to merge between [Hygiene](#), [Cleaning](#) equipment's, [tissue](#) papers, [detergents](#), [chemicals](#), cleaning consumables and new [innovations](#) in their business.



Since 2019, Elite Facility Management Solutions is a premier provider of comprehensive facility management services, dedicated to meeting the diverse needs of commercial, industrial, and residential clients.



[Builders FM](#) is a professional company for #property & facilitiesmanagement - soft and hard services, as well as facilities #consultant for Green Building, Leeds.

# STRATEGIC PARTNERS



Banque Misr (BM) was established in 1920 by the pioneer economist and financial expert Mohamed Talaat Harb Pasha, who spearheaded the concept of investing in national savings and directing them toward economic and social development. Thus, Banque Misr was established as the first wholly Egyptian-owned bank.



City Edge Development was established in 2017 as a partnership between the New Urban Communities Authority and the Housing and Development Bank, City Edge Developments strives to become the national brand for premium real estate developments in Egypt.

## SUPPORTING ASSOCIATION



Our strong belief in and unwavering dedication to fostering opportunities for all FM ecosystems in Egypt and the Middle East fuels our hard work. We are eagerly anticipating this partnership in committing a significant role in the event's success.